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## CELEBRATE LA ROCHE!



### **Karen Hartman '93**

*President and CEO*  
Corazon Inc.

Karen Hartman '93 is president and CEO of Corazon Inc., a nationally recognized consulting, recruitment, interim management and IT solutions firm. Corazon Inc. offers specialized services to the health care industry for heart, vascular, neuro, ortho and spine program development. Ms. Hartman has been in leadership roles at Corazon for over 17 years.

Ms. Hartman is responsible for company and sales performance, quality assurance and integrating the delivery of services and communications across all business units of Corazon. She bears direct responsibility for overall operations, marketing and company financial performance, and directly participates in public relations and new business development activities.

Under Ms. Hartman's management, Corazon Inc. has grown as a multi-million dollar business to over 30 employees with clients in more than 45 states and Canada. She has implemented recruitment and interim management services during this tenure. Most recently the company developed and launched an IT application for the care management of stroke patients. One of Ms. Hartman's special accomplishments was spearheading the change of Pennsylvania regulation to allow more hospitals to have angioplasty programs that would allow these life-saving heart procedures to be provided in the patients' local communities.

Before her current position, Ms. Hartman worked at local hospital systems, acting as an HR administrator for Allegheny General Hospital, and holding multiple management positions at The Mercy Hospital of Pittsburgh before leaving as the director of physician finance.

Active in her community, Ms. Hartman is a volunteer for Bill Neches Heart Camp for Children, served DePaul Institute as a basketball coach and assisted with multiple fundraising activities, and was a founder of Western Pennsylvania American College of Health Care Executives (ACHE) chapter, serving as a committee member and then as president for a two-year period.

Ms. Hartman earned an associate degree in business from Community College of Allegheny County, and obtained a bachelor's degree in administration and management from La Roche College. In addition Ms. Hartman completed the Institute of Entrepreneurial Excellence one-year program at the University of Pittsburgh.

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2018 DISTINGUISHED ALUMNI CIRCLE AWARD RECIPIENT

